

FC Nantes continues with fanxp



Working together since 2023, FC Nantes and fanxp are extending their collaboration under a multi-year contract. The club is renewing its ticketing, online sales, mobile app and payment foundation.

A renewed ticketing and digital foundation

Since 2023, FC Nantes has entrusted fanxp with managing its ticketing, online sales, mobile app and payments. The club is extending this environment and adding enhanced operational support.

Renewed solutions

- **dtc, ticketing management:** back office, digital tickets, CRM data flows and cancellation service.
- **nextxp, online purchase journey:** B2C and B2B sales interfaces.
- **dxp, Fan ID:** single supporter account (CIAM and SSO).
- **extent, payments and finance:** C-Pay, D-Pay and E-Pay (cash control and accounting connector).
- **bfan, mobile app:** SSO login, fan engagement, tickets and segmentation.

•dtc •nxp •xte •bfan •dxp

Thomas Kouck, co-founder and Chairman of fanxp:

"It is a source of great pride for fanxp to continue its collaboration with FC Nantes. We are committed to continuing to support the club with high-performance digital tools that enhance its supporters' experience, structure its data and optimise its ticketing revenue."

Nicolas Checcacci, Consumer Revenue Director at FC Nantes:

"FC Nantes is delighted to offer our yellow-and-green faithful the very best in ticketing. Through the full range of its features, fanxp provides our supporters with a reliable, seamless and constantly evolving journey. The Stade de la Beaujoire and the passion that fills it deserve nothing less."

About fanxp

fanxp deploys an integrated ecosystem of digital solutions for sport and entertainment.

Our solutions include:

- **dtc**: robust back-office software for advanced ticketing management
- **nextxp**: multi-product front office designed to enhance the customer experience
- **extent**: payment and financial tracking system for unwavering reliability
- **bfan**: mobile app designed to maximise fan engagement and loyalty
- **dataxp**: data management, structuring and utilisation
- **cloudxp**: secure cloud hosting and infrastructure
- **iXpole**: comprehensive management of VIP experiences and hospitality
- **alyx**: predictive optimisation of ticketing revenue
- **goxp**: mobility and accessibility hub for sporting and cultural events

Beyond our products, our mission is to provide comprehensive support tailored to each client's unique needs.

PRESS CONTACT

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