Press Release

Paris, January 27, 2025

FAN XP ANNOUNCES NEW COLLABORATION WITH RC LENS

RC LENS CHOOSES FAN XP TO MODERNIZE ITS DIGITAL ECOSYSTEM

RC Lens, an emblematic institution of Ligue 1, has entrusted *fanxp* with the modernization of its digital ecosystem. Already a user of the *extent* payment solutions since 2021, the club is taking a new step with a complete overhaul of its ticketing system, covering both front office and back office. This multi-year collaboration aims to provide RC Lens with a high-performance, scalable, and robust digital infrastructure.

SOLUTIONS TAILORED TO THE CLUB'S NEEDS

fanxp supports RC Lens in its digital transformation with comprehensive and efficient solutions. ***dtc*** optimizes the ticketing back office with the management of M-Tickets, the secondary market, CRM integration, and APIs dedicated to the mobile app. In the front office, ***nextxp*** offers a high-performance B2C front and an institutional site, queue management, and cookie compliance via Axeptio. On the payment side, ***extent*** ensures secure transactions with accounting connectors. Finally, ***ibxp*** offers cancellation insurance to provide enhanced protection for fans in case of unforeseen events.

SOLID ROOTS, A VISION FOR THE FUTURE

Known for its fervor and committed supporters, RC Lens combines authenticity and modernity. This digital transformation project, led by *fanxp*, underscores the club's ambition to remain at the forefront of digital innovations while strengthening its connection with its supporters.

Antoine Delouis, Ticketing Director of RC Lens, states:
"We are delighted to collaborate with fanxp for the next five seasons. This partnership with a recognized player in the fields of ticketing and digital will enable the club and the ticketing teams to benefit from fanxp's expertise, thereby strengthening and amplifying the initiatives undertaken in recent years. Concerned about the quality of services offered to its supporters, Racing will thus be able to take a new step by modernizing its digital ecosystem, optimizing stadium-related activities, and quickly offering innovative services to the club's fans."

Dang Tran, Founder and CEO of fanxp, adds:
"It is a tremendous source of pride for fanxp to support RC Lens in its digital evolution. An emblematic institution of French sport that has chosen the tools and expertise of our network to continue its development. Beyond this collaboration, RC Lens embodies values that deeply resonate with all our teams: work, humility, passion, commitment, solidarity, and local roots. We thank the club for its trust and are more committed than ever to humbly contribute to strengthening the unbreakable bond that unites the Sang et Or people with their beloved club."

ABOUT

About *fanxp*

At **fanxp**, our mission is to enrich the fan experience. We transform data into meaningful relationships, increase our partners' revenue, and innovate in sports and entertainment. Our strategy is based on customized support and the excellence of our solutions:

- ***dtc***: ticketing software.
- ***nextxp***: multi-product sales front.
- ***extent***: digitization of financial flows.
- ***bfan***: mobile platform dedicated to fan engagement.
- ***ibxp***: ticket cancellation insurance.
- ***dataxp***: data management.

PRESS CONTACT

market@fan-xp.com