

Press release

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FAN XP ROLLS OUT ITS BFAN SOLUTION AT LOSC TO ENHANCE THE MOBILE EXPERIENCE FOR FANS



LOSC PARTNERS WITH BFAN FOR THE LAUNCH OF THEIR MOBILE APPLICATION

LOSC and FAN XP are opening a new chapter in their collaboration with the introduction of bfan, marking a significant turn in the digital engagement of the club's fans. This new five-year partnership signifies a significant advancement in the club's digital strategy.

INNOVATION AND PROXIMITY: AT THE HEART OF THE LOSC EXPERIENCE

With bfan's expertise, LOSC is launching a native mobile application that offers complete digitalization of subscriptions and tickets, along with an integrated secondary market. This platform will allow supporters easy access to all club information, multiple services, and flexible subscription management. These key features aim to simplify match access while providing an enriched and personalized experience.

MULTIPLE BENEFITS

- **Simplified access:** Fans enjoy smooth management of their tickets and subscriptions.

- **Integrated secondary market:** An in-app feature allowing simplified ticket management with options for transfer, loan, donation, and resale.
- **Amplified fan engagement:** The application strengthens the bond between LOSC and its supporters through exclusive content and enriched interactions for an immersive fan experience.

Dang TRAN, Founder and CEO of Fan XP states: "This partnership with LOSC confirms our commitment to providing premier fan experiences. With bfan, we are taking a significant step together towards a new era of digital engagement. A big thank you to the LOSC teams for their renewed trust. We are eager to see what the future holds for this adventure."

ABOUT

About Fan Experience

At FAN XP, our mission is to enrich the fan experience. We transform data into meaningful relationships, increase our partners' revenues, and innovate in sports and entertainment. Our strategy is based on tailored support and the excellence of our solutions:

- DTC: Ticketing software: The engine for management rules and commercial strategy.
- NXP: Multi-product sales front: Digital storefronts segmented to achieve the best customer experience.
- EXTENT: Financial flow digitalization: From collection to accounting, services ensure precision.
- BFAN: A mobile platform dedicated to fan engagement.

Our mission is to provide a complete range of digital solutions, tailored to each client's unique needs.

PRESS CONTACT

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